

INCOME-QUALIFIED AND CLEAN ENERGY PROGRAMS WORKSHOP

AGENDA

Time	Session Overview	Presenter(s)
1:00 - 1:15	Welcome / Safety Opening Remarks Workshop Objectives & Outcomes	Jenny Wu (PG&E) Commissioner Genevieve Shiroma (CPUC) Jenny Wu (PG&E)
1:15 - 2:00	Session 1: IOU Programs Update	
	What's new in income-qualified and clean energy programs space since last year's Workshop? The IOUs will provide key updates on new and emerging programs/initiatives that may have broad impact for customer programs: Universal Application System (UAS), ESA, CARE/FERA, DAC-GT/CS-GT, and Equity EV programs (e.g., Empower EV, Pre-Owned EV Rebate Program and others).	
	<ul style="list-style-type: none"> ▪ Universal Application System ▪ CARE/FERA/ESA/New Prog/Pilots ▪ DAC-GT/CS-GT ▪ Equity EV Programs 	Ryan Shahbazi (SoCalGas) TBD Keoni Kanoa (PG&E) Aaron Dyer (SCE) Amy Kight Costadone (PG&E)
	Discussion	SCE Facilitator / All
2:00 - 2:10	Break	
1:15 - 2:00	Session 2: Approaches for Driving Customer Participation	
	There is no realizing the intended benefits of customer programs without robust customer participation. During this session, we will share/highlight the experiences from the one-stop shop model from Access Clean California, the community engagement model utilized in the SJV DAC Pilot, and engagement of community-based organizations (CBOs) in SOMAH, for driving customer participation.	
	<ul style="list-style-type: none"> ▪ Access Clean California ▪ Community Engagement and Participation ▪ Role of CBOs in SOMAH 	Nicholas Nairn-Birch (California Air Resources Board) Lynn Spencer (PG&E SJV DAC Pilot PA) Armando Ortiz (Self Help Enterprises) Sarah Z Salem (GRID Alternatives) Tyler Valdes (California Environmental Justice Alliance)
	Discussion	SoCalGas Facilitator / All
2:55 - 3:05	Break	
3:05 - 3:50	Session 3: Tools for Facilitating Cross-program Coordination	
	This session is intended for, but not limited to, program administrators to share their experiences on the various tools (e.g., customer consent/data sharing, co-marketing, and/or referrals/cross-program enrollment) for improving cross-program coordination to lower the barriers for eligible Californians to participate in various income-qualified programs. Richard Heath & Associates (RHA) will provide their insights on the efforts and challenges with respect to cross-program coordination and share ideas for future program improvement. Grid Alternatives will discuss their experience with DAC-SASH, including co-marketing and cross-enrollment and program coordination with the IOUs.	
	<ul style="list-style-type: none"> ▪ Cross-program Coordination ▪ Leveraging Efforts & Program Delivery 	Zoey Burrows (GRID Alternatives) Austin Myatt (RHA)
	Discussion	SDG&E Facilitator / All
3:50 - 4:00	Closing Remark / Next Steps	Jenny Wu (PG&E)

* Information as of 11/1/2022

