



Public Utilities Commission

STATE OF CALIFORNIA

CITATION FOR VIOLATION OF PUBLIC UTILITIES CODE

To: Sierra Bravo Enterprises LLC
DBA Jump On The School Bus
1350 US Highway 101
Gaviota, CA 93117

File #: TCP 28446-A
Case #: PSG-5884
Citation #: T.23-10-003
Date: October 20, 2023

VIOLATIONS

You are hereby cited with having violated section(s) of the Public Utilities (Pub. Util.) Code, Commission General Order (G.O.) 157-E, and California Vehicle Code (CVC) as described below. These violations occurred during the period April 4, 2023, through August 17, 2023.

- (1) Engaged a driver not enrolled in the Department of Motor Vehicles (DMV) Employer Pull Notice (EPN) program, in violation of Pub. Util. Code Section 5378.6(a)(2), G.O. 157-E Part 5.02, and CVC § 1808.1 **[1 count]**
- (2) Operated a vehicle not on file with the Commission in violation of the Pub. Util. Code Section 5384.2 and G.O. 157-E Part 4.01 **[1 count]**
- (3) Operated a bus without a terminal inspection conducted by the California Highway Patrol (CHP), in violation of the Pub. Util. Code Section 5374.5(a), G.O. 157-E Part 4.02, and CVC § 34500.4 **[1 count]**

STATEMENT OF FACTS

The above violations are documented in the attached Investigation Report, which consists of carrier's records and substantiating documents obtained from other sources.

RESPONSE

You are hereby called upon to answer this citation on or before **November 09, 2023**. By way of such answer, you may either:

- (1) Pay a fine of **\$4,000** pursuant to Pub. Util. Code Section 5378. (Submit your check or money order payable to California Public Utilities Commission using the attached *Citation Compliance Agreement*. Upon payment, the fine will be deposited in the State Treasury to the credit of the General Fund and the Commission staff will deem the matter closed, **or**
- (2) Contact the Supervisor below to make payment arrangements, **or**
- (3) Contest this Citation by filing an Appeal. See enclosed documents: "*How to File an Appeal of a Citation*" and instructions for filing a "*Notice of Appeal*" and "*Certificate of Service*" for a citation appeal.

If you fail to respond by **November 09, 2023**, you will be in default and will have forfeited your right to appeal the Citation. In addition, your operating authority will be immediately suspended and may be subsequently revoked pursuant to Resolution ALJ-187. The Commission may also act through a civil or criminal proceeding to recover any unpaid fine and ensure compliance with applicable statutes and Commission orders.

Maria C. Solis

Maria C. Solis, P.E.

Program and Project Supervisor

Consumer Protection and Enforcement Division

Transportation Enforcement Branch

Telephone: (916) 928-2534

Email: maria.solis@cpuc.ca.gov

Attachments

INVESTIGATION REPORT

CARRIER: Sierra Bravo Enterprises LLC,
Doing Business As (DBA) Jump On The School Bus,
A California Limited Liability Corporation, # 201127810379

OFFICERS: Sierra Falso, Chief Executive Officer

AUTHORITY: Charter-Party Certificate, TCP 28446-A, Active

ADDRESS: 1350 US Highway 101
Gaviota, CA 93117

PHONE/EMAIL: 805-256-5436
jumpontheschoolbus@gmail.com

VEHICLES: 18 Vehicles

EMPLOYEE-DRIVERS: 20 Drivers

PL&PD INSURANCE: Philadelphia Indemnity Insurance Company
Policy #: [REDACTED]
Effective Date: 02/14/2023

WKCP INSURANCE: Markel Insurance Company
Policy #: [REDACTED]
Effective Date: 03/06/2023

DRUG CONSORTIUM: Norton Medical Industries
20 Enrollees

EPN REQUESTER CODE: [REDACTED]

INTRODUCTION

On April 4, 2023, I was assigned to investigate the operations and practices of Sierra Bravo Enterprises LLC (hereafter referred to as Sierra Bravo) after receiving a consumer complaint alleging that Sierra Bravo is operating outside the scope of its authority. On August 17, 2023, Eric Ow, Lead Enforcement Analyst of the Transportation Enforcement Branch (TEB), and I conducted a passenger carrier inspection of Sierra Bravo, located at [REDACTED] [Attachment 1].

HISTORY OF ENFORCEMENT

On July 14, 2015, Kim Quach, Enforcement Analyst of TEB, issued an Official Notice to Sierra Bravo (Case No. PSG-3983) for failing to include its charter-party carrier of passengers (TCP) permit number in every written or oral communications and TCP service advertisements in violation of the Public Utilities (Pub. Util.) Code Sections 5386(a) and 5386(b) and the California Public Utilities Commission (Commission) General Order (G.O.) 157-D Parts 3.01(1) and 3.07¹ [Attachment 2].

VIOLATIONS

The investigation for the period of April 4, 2023, to August 17, 2023, disclosed the following violations of the Pub. Util. Code, G.O., and California Vehicle Code (CVC) provisions:

- **Engaged a driver not enrolled in the Department of Motor Vehicles (DMV) Employer Pull Notice (EPN) program, in violation of Pub. Util. Code Section 5378.6(a)(2), G.O. 157-E Part 5.02, and CVC § 1808.1 [1 count]**

Pub. Util. Code Section 5378.6 (a)(2) and CVC § 1808.1 states that the employer must enroll any drivers employed to operate any vehicles in the “Employer Pull Notice Program implementing Section 1808.1 of the Vehicle Code.”

¹ General Order 157 E (supersedes General Order 157-D), Amended effective October 25, 2018 Resolution TL-19129

G.O. 157-E Part 5.02 states “every carrier shall enroll in the Pull Notice Program. A charter-party vehicle shall not be operated by any driver who is presumed to be a negligent operator under Vehicle Code Section 12810.5.”

On August 17, 2023, approximately 10:00 PM, we witnessed passengers boarding the bus, at which point, we initiated contact with the bus driver, Levi Salomon Rodenas (hereafter referred to as Mr. Rodenas), to inquire about Sierra Bravo’s operation. Mr. Rodenas provided us with his driver's license, which we used for verifying his driving records [Attachment 3]. Our search of the DMV online database revealed that Mr. Rodenas is not registered as a driver in the EPN account associated with Sierra Bravo (Requestor Code: [REDACTED] [Attachment 4]. The EPN account lists 20 active enrollees, with Mr. Rodenas not among them [Attachment 5]. Furthermore, Mr. Rodenas is not listed as a driver in the CPUC Transportation Carrier Portal [Attachment 6].

- **Operated a vehicle not on file with the Commission in violation of the Pub. Util. Code Section 5384.2 and G.O. 157-E Part 4.01 [1 count]**

Pub. Util. Code Section 5384.2 states “every charter-party carrier of passengers shall furnish the commission annually with a list, prepared under oath, of all vehicles used in transportation for compensation during the preceding year.”

G.O. 157-E Part 4.01 states “an equipment statement must be current and list all vehicles operating under the authority. Any newly added vehicle must be filed within ten (10) days from the date it is in service.”

On August 17, 2023, Mr. Rodenas operated a bus (License Plate: [REDACTED] Vehicle Identification Number: [REDACTED] that was not on file with the Commission [Attachment 7 and Attachment 8]. An examination of the CPUC Transportation Carrier Portal indicates a total of 23 vehicles on the equipment statement, including 20 active and 3 inactive units; however, the bus in question is not listed [Attachment 9].

- **Operated a bus without a terminal inspection conducted by the California Highway Patrol (CHP), in violation of the Pub. Util. Code Section 5374.5(a), G.O. 157-E Part 4.02, and CVC § 34500.4 [1 count]**

Pub. Util. Code Section 5374.5(a) states that “every charter-party carrier of passengers shall furnish both the Department of the California Highway Patrol and the commission a list, prepared under oath, of all vehicles used in transportation for compensation.”

G.O. 157-E Part 4.02 states “all vehicles operated under each certificate or permit, except personal vehicles operated on a TNC platform, shall comply with the requirements of the California Highway Patrol and the Motor Carrier Safety Sections of Title 13 of the California Code of Regulations. Every carrier must inspect all vehicles and maintain proper documentation of such inspections.”

CVC § 34500.6 states that a bus or “vehicle with a gross vehicle weight rating of 26,001 or more pounds” operated by charter-party carriers must be inspected for safe operations by CHP.

A review of the CPUC Transportation Carrier Portal indicates that the bus we observed (License Plate: [REDACTED] Vehicle Identification Number: [REDACTED] on August 17, 2023, is not included on equipment list for Sierra Bravo [**Attachment 9**]. The vehicle information was not provided to CHP, and consequently, the bus has not been inspected by CHP to ensure its safe operation.

DECLARATION

I have read the foregoing and know the contents thereof, and I declare under penalty of perjury that the foregoing is true and correct, except as to those matters stated on information and belief, and as to those matters, I believe to be true.

Executed on 10/20/2023
in San Francisco, California



Jason Lee
Public Utilities Regulatory Analyst II

INDEX OF ATTACHMENTS

- Attachment 1:** Inspection Observation Report
- Attachment 2:** July 14, 2015 Official Notice
- Attachment 3:** Driver's License of Levi Salomon Rodenas
- Attachment 4:** EPN Requestor Code
- Attachment 5:** Driver List in EPN
- Attachment 6:** Driver List in Transportation Carrier Portal Database
- Attachment 7:** Picture of License Plate # [REDACTED]
- Attachment 8:** Vehicle Registration CA License Plate # [REDACTED]
- Attachment 9:** Equipment List From Transportation Carrier Portal Database

CALIFORNIA PUBLIC UTILITIES COMMISSION
INSPECTION OBSERVATION REPORT

10:40 PM

Location: Airport/Other: [Redacted] Investigator: EDW T JNL Date: 8-17-23

Prime Carrier: (Circle one) STARRA BRAVO ENTERPRISES Phone#: 805-895-6338

Address: 1350 US HWY 101 City: GARDENA Zip: 93027

Driver: LEVY SALOMON CDL#: [Redacted] State: CA Class: B, P

Address: [Redacted] City: [Redacted]

Phone: [Redacted] w/company: 5 miles Prime Carrier:

Relationship with Carrier: Owner/Employee/Sub-carrier/Other: (Circle one)

Comments:

License Plate #: [Redacted] VIN #: [Redacted] Registration Exp.: [Redacted] Seats:

Registered Owner: SAME AS ABOVE Leased/Owned (Circle one)

Address:

City: Zip: Phone:

Violation(s):

- Vehicle:**
- TCP # Not shown on rear/front bumper
 - Vehicle not listed with PUC No Trade Dress Front Rear
 - PSC/TCP # not on side of vehicle* Carrier's name not on side of vehicle*
- *Exempt for vehicles < 15 passengers incl. driver or leased < 30 days
- Waybill:**
- No waybill Carrier Name /TCP# Vehicle License Plate #
 - Driver's Name Time/Date Charter arranged Origin/Destination
 - No. of person in group Name/address of persons arranging charter
 - Transportation arranged by phone or written contract
 - Name of at least 1 passenger in traveling party or identification of traveling party's affiliation
- TNC OPS:**
- No Trade Dress Front Rear
 - Profile Non-Match
 - Lack Proof of Prearranged Ride
 - Non-State CDL
 - No Airport Permit

Violation(s): Yes, as noted above and in comments below No Violation

Law Enforcement Citation No.:

Comments: NO WAYBILL FOR PASSENGERS. PAID \$20 ON SPOT EITHER BY CASH OR VENMO. ALCOHOL, ALTHOUGH CLOSED, WAS PRESENT


Signature and Title

Note: Failure to take corrective action may result in enforcement action including imposition of fines



Public Utilities Commission
State of California

OFFICIAL NOTICE

On July 14, 2015, *Kim Quach, Investigator*, of the Safety and Enforcement Division, Transportation Enforcement Branch, Public Utilities Commission of the State of California, admonished

SIERRA FALSO, CEO
(Name and Title)

for violation(s) of the following:

Reference: PUBLIC UTILITIES CODE (P.U. CODE) AND GENERAL ORDER (G.O.)

Item/Section:	Violation:
P.U. Code Section 5386 (a)(b) GO 157 D, Part 3.01 (1) and 3.07	Requires every charter-party carrier of passengers to include the permit number in every written or oral advertisement of services it offers, i.e. internet.

You are also placed on notice that a re-examination of the charter-party transportation records of

SIERRA BRAVO ENTERPRISES LLC, DBA JUMP ON THE SCHOOL BUS, TCP-28446
(Carrier's dba and TCP #)

will be conducted in the future and if similar violations are apparent at that time, penalties as provided in the Public Utilities Code may be incurred.

I have read the above statement and have been furnished a copy.

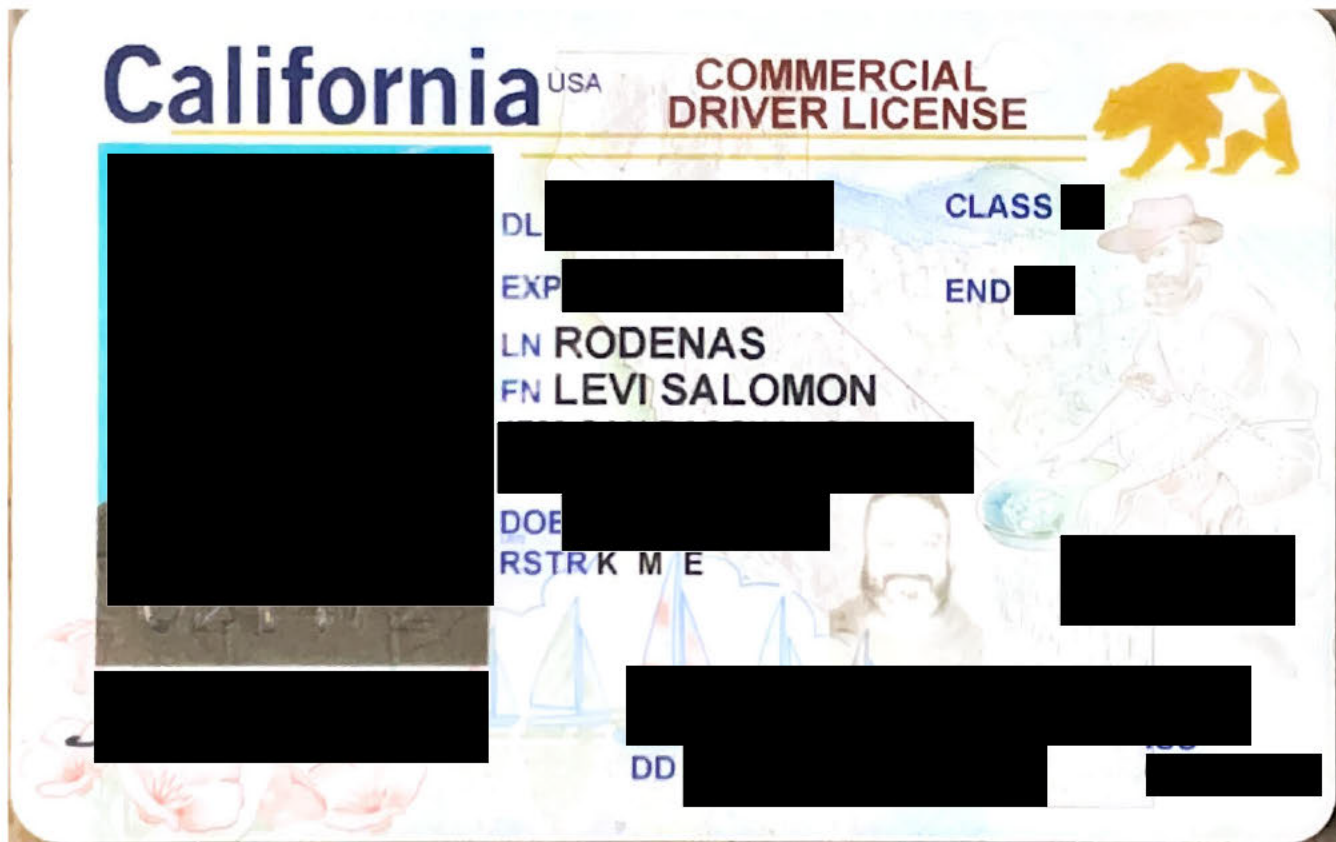
SIGNATURE
Sierra Falso, CEO
Sierra Bravo Enterprises LLC

Date

Kim Quach, Investigator, Badge #41
Transportation Enforcement
Branch Safety and Enforcement Division

Date

Attachment 3: Driver's License of Levi Salomon Rodenas



Attachment 4: EPN Requestor Code



Jason Lee ▾

Drivers

Employers

EMPLOYER SEARCH

Requestor Code	RC Status	Employer Name	DBA	City	State
[REDACTED]	A	SIERRA BRAVO ENTERPRISES LLC	JUMP ON THE SCHL BUS	GAVIOTA	CA

Requestor Code: [REDACTED] Employer Name: SIERRA BRAVO ENTERPRISES LLC DBA: JUMP ON THE SCHL BUS City: GAVIOTA State: CA

Displaying 1 of 1 Pages (1 records total)

Attachment 5: Driver List in EPN

Driver List

Driver Name	DL Number	Requester Code	Add Date	Delete Date	Status
ABREGO JUANA VILLEGAS			03/02/2020	12/17/2021	Deleted
ALLISON BRYCE RYAN			08/10/2021		Enrolled
AYALA ROBERTO			06/06/2018		Enrolled
BAUTISTA ALEJANDRO			03/29/2021	12/17/2021	Deleted
BROWN SARAH DANIELLE			04/18/2022		Enrolled
BROWNING TONY GENE			08/10/2021		Enrolled
CASTANON MANUEL			09/27/2016	04/20/2022	Deleted
CERVANTES EDUARDO CAESAR			01/20/2022	04/20/2022	Deleted
CORNEJOMENJIVAR MIGUEL FERNANDO			09/17/2021		Enrolled
DIAZ GABRIEL			04/17/2023	12/17/2021	Enrolled
ELIZALDE OSCAR			02/04/2015		Enrolled
HART RONALD WALTER			11/14/2019		Enrolled
INDA HERIBERTO			03/15/2016		Enrolled
JIMENEZGARCIA ALMA DELIA			07/10/2018		Enrolled
LOERA ROBERTO MARCOS			08/10/2021	12/17/2021	Deleted
MARTINEZ RICHARD FRANK			11/14/2019	12/17/2021	Deleted
MCKINNEY DONALD EDWARD			09/23/2021	12/17/2021	Deleted
MEDRANO MARIA GUADALUPE			11/14/2019	12/17/2021	Deleted
MENDOZA MICHAEL ANTHONY			07/05/2017	12/17/2021	Deleted
OCHOA JOSE GABRIEL			03/29/2021		Enrolled
ORTIZ JOSE LUIS			01/31/2017		Enrolled
ORTIZ OMAR CATALAN			02/22/2023		Enrolled
PACHECO EDWARD XAVIER			04/17/2023	04/20/2022	Enrolled
PACHECOPACHECO MARCELO JESUS			06/06/2018		Enrolled
PANTOJA LOURDES ISAMAR			11/14/2019	12/17/2021	Deleted
PEREZ JOSE			03/29/2021	12/17/2021	Deleted
PEREZ JUAN JOSE			08/10/2021	12/17/2021	Deleted
PEREZ XAVIER STEVEN			07/19/2019	12/17/2021	Deleted
PEREzsosa GABRIELA			04/17/2023		Enrolled
RIVASSANCHEZ ROSANA DEL CARM			12/09/2021		Enrolled
ROMERO ALBERT GABRIEL			11/28/2017	12/17/2021	Deleted
SIFUENTEZ DANIEL JOHN			01/05/2012		Enrolled
SILVA DANIEL			10/07/2019		Enrolled
THOMAS BRIAN LAMAR			11/28/2017	12/17/2021	Deleted
VALDEZ JUAN ANGEL			05/16/2019		Enrolled
ZAVALA CINDY LYNN NICHOLSON			02/04/2015	12/17/2021	Deleted
ZAVALA RICHARD ALLEN			07/13/2015	12/17/2021	Deleted

Attachment 6: Driver List in Transportation Carrier Portal Database

Account
PSG0028446 - SIERRA BRAVO ENTERPRISES LLC

Account Record Type: LLC Operation Model: Regular TEB Flag: N Authority Status: Active

[Follow](#) [SOS Inquiry](#) [Change Account Status](#) [Download Certificate](#) [Printable View](#) [Print View](#)

Contracts (2) 2 items • Sorted by Contract End Date • Updated 2 minutes ago

Contract Number	Contract Name	Contract St...	Contract End ...	Status	Case	Authority Status Reason	Last Modified Date
1	TCP CLASS A CERTIFICATE		7/21/2024	Active		Insurance Policy received	3/7/2023 1:05 AM
2	TCP S PERMIT		3/21/2018	Expired			1/8/2023 10:23 AM

[View All](#)

Cases (5+) 5+ items • Sorted by Date Opened • Updated 1 minute ago

Case	Case Record Type	Status	Subject	Payment B...	Parent Cat...	Contract	Date Opened	Date/Time...	Last Modif...
1	Equipment	Approved	Equipment	\$0.00			8/18/2023 11:44 AM	9/1/2023 4:18 PM	9/1/2023 4:18 PM

Details Payments Activity Files - Notes **Personal** Equipment Affiliations & DBA Insurance SOS Audit Log More

Contacts (Owners) (2) 2 items • Sorted by Primary Contact • Updated 2 minutes ago

Name	Status	Contact Record Type	Driver App...	Driver's Lic...	Email	Ownership...	User Role
DARIN FLECHTER	Active	Owner - LLC				50,000	Carrier Adm
SIERRA FALSO	Active	Owner - LLC			jumpontheschoolbus@gmail.com	50,000	Carrier Adm

[View All](#)

Contacts (Carrier Admins) (0)

Contacts (Employees) (0)

Contact (Drivers) (0)

Contact (Shared Drivers) (0)

NAME	CONTACT RECORD TYPE	DRIVER'S LICENSE NUMBER	DRIVER'S LICENSE CLASS	DRIVER'S LICENSE EXPIRATION DATE	DRIVER STATUS	STATUS	ALIAS
No data returned							

Related Contacts (2) 2 items • Sorted by Last Name • Updated 2 minutes ago

Contact Name	Contact Relat...	Contact Reco...	Direct	Email	Roles	Status	Contact Own...
SIERRA FALSO	SIERRA FALSO	Owner - LLC	<input checked="" type="checkbox"/>	jumpontheschoolbus@gmail.com		New	jenkins
DARIN FLECHTER	DARIN FLECHTER	Owner - LLC	<input checked="" type="checkbox"/>			New	jenkins

[View All](#)

We found no potential duplicates of this Account.

Applications & Insurance

[File An Application](#)

[Submit New Policy Information](#)

Carrier Profile Actions

Related List Quick Links

- [Account History \(10+\)](#)
- [Associated Locations \(0\)](#)
- [Cases \(10+\)](#)
- [Insurances \(Carrier\) \(0+\)](#)
- [Notes \(2\)](#)
- [Files \(10\)](#)

[Show All \(15\)](#)

Attachment 7: Picture of License Plate # 39750P3



Attachment 8:

Vehicle Registration CA License Plate # [REDACTED]



Attachment 9: Equipment List From Transportation Carrier Portal Database

TCP Console Reports

Search

Accounts > SERNA BRAND ENTERPRISES LLC

Assets

23 Items • Sorted by Status • Updated a few seconds ago

Asset Name	Status	Seats	License Plate	VIN Number	Make	Body Type	Terminal Address Information	Last Modified
1	Active	30			International	Bus		9/1/2023 4:10 PM
2	Active	30			International	Bus		9/1/2023 4:10 PM
3	Active	45			ICBP	Bus		9/1/2023 4:10 PM
4	Active	50			Bluebird	Bus		9/1/2023 4:10 PM
5	Active	45			International	Bus		9/1/2023 4:10 PM
6	Active	45			IC	Bus		9/1/2023 4:10 PM
7	Active	45			BLUB	Bus		9/1/2023 4:10 PM
8	Active	45			BLUB	Bus		9/1/2023 4:10 PM
9	Active	45			BLUB	Bus		9/1/2023 4:10 PM
10	Active	45			BLUB	Bus		9/1/2023 4:10 PM
11	Active	50			THMS	Bus		9/1/2023 4:10 PM
12	Active	45			BLUB	Bus		9/1/2023 4:10 PM
13	Active	45			BLUB	Bus		9/1/2023 4:10 PM
14	Active	25			NONE	Bus		9/1/2023 4:10 PM
15	Active	15			NONE	Bus		9/1/2023 4:10 PM
16	Active	45			NONE	Bus		3/30/2023 4:16 PM
17	Active	40			NONE	Bus		9/1/2023 4:10 PM
18	Active	40			NONE	Bus		9/1/2023 4:10 PM
19	Active	40			BLUB	Bus		9/1/2023 4:10 PM
20	Active	40			BLUB	Bus		9/1/2023 4:10 PM
21	Inactive	45			NONE	Bus		3/22/2023 2:32 PM
22	Inactive	50			NONE	Bus		3/22/2023 2:32 PM
23	Inactive	50			Bluebird	Bus		9/1/2023 4:10 PM