

DATA FORMAT FOR ANNUAL VIDEO SERVICE DATA BY ADDRESS

Please submit your data using the corresponding "Annual Video Service Data by Address" template on the Video Franchising web page.

Field	Description	Example	Type	Max Length	Required
DBA Name	Doing Business As (DBA) name of company	ABC Company	Text	100	Yes
FRN	FCC Registration Number. Many FRNs have leading zeros, therefore this field must be stored as text so that leading zeroes are not dropped.	0018462793	Text	10	Yes
AddressID	The AddressID field is available for providers to add their internal ID associated with a location. Must be unique.	01-453-ACB	Text	100	No
Served Address	Full address of the structure. Do not include unit or apartment designations.	1235 S Elm Street	Text	150	Yes
Unit	Designation of living unit or business within structure	Unit 7		40	No
City	City associated with this location	Sacramento	Text	50	Yes
State	2-letter postal abbreviation of the state associated with this location	CA	Text	2	Yes
ZIP 5	5-digit ZIP code associated with this location. ZIP codes that begin with a 0 must include that leading digit (e.g., "06804" cannot be reported as "6804"). This field must be stored as text so that leading zeroes are not dropped.	94207	Text	5	Yes
ZIP 4	When available, the +4 of the USPS zip code. Some ZIP+4s may have leading zeros, therefore this field must be stored as text so that leading zeroes are not dropped.	3318	Text	4	No
Latitude	Latitude coordinate of the serviceable location (if there is no street address or other locational information). It must have at least 6 decimal places. Must be in the WGS84 geographic coordinate system. (value must be within 32 to 42 degrees North).				Yes, if no street address or other locational information.
Longitude	Longitude coordinate of the serviceable location (if there is no street address or other locational information). It must have at least 6 decimal places. Must be in the WGS84 geographic coordinate system. (Value must be within -114 to -124 degrees West)				Yes, if no street address or other locational information.
Address Type	Residential or non-residential	Residential	Text	20	Yes
Service Area Type	Service Area Type (State Franchise or Local Franchise)	State Franchise	Text	20	Yes
Telephone Service Area	Is this address in your Telephone Service Area? (Y/N) (for Telephone Companies only)	Y	Text	1	Yes, if holder is a telephone company

DATA FORMAT FOR ANNUAL VIDEO SUBSCRIPTION DATA BY CENSUS BLOCK

Please submit your data using the corresponding "Annual Video Subscription Data by Census Block" Excel file

Field	Description	Example	Type	Max Length	Required
DBA Name	Doing Business As (DBA) name of company	ABC Company	Text	100	Yes
FRN	FCC Registration Number. Many FRNs have leading zeros, therefore this field must be stored as text so that leading zeroes are not dropped.	0018462793	Text	10	Yes
Census Block	15-digit US Census Block Number (must begin with "06"). This field must be stored as text so that leading zeroes are not dropped.	060750160002007	Text	15	Yes
Video Subscriptions	Number of video subscriptions the holder had in this Census block as of December 31 of the previous calendar year.	55	Integer	4	Yes
Service Area Type	Service Area Type (State Franchise or Local Franchise)	State Franchise	Text	50	Yes
Telephone Service Area	Are these subscriptions in your Telephone Service Area? (Y/N) (for Telephone Companies only)	Y	Text	1	Yes, if holder is a telephone company

COMMUNITY CENTER LIST

Please submit your data using the corresponding "Community Center List" Excel file

Field	Description	Example	Type	Max Length	Required
DBA Name	Doing Business As	ABC Company	Text	100	Yes
FRN	FCC Registration Number. Many FRNs have leading zeros, therefore this field must be stored as text so that leading zeroes are not dropped.	0018462793	Text	10	Yes
Community Center Name	Name of Community Center	Boys and Girls Club of America	Text	50	Yes
Community Center Address	Full Address of Community Center	123 Main St, Anytown, CA 98765	Text	150	Yes