

1. Project Summary

Applicant's Name:

WillitsOnline LLC and its subsidiary company, Rural Broadband Now! LLC

Contact Person:

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Project Title: Boonville Last Mile Project

Proposed Project Location:

Boonville, California located in Mendocino County

Project Type: Last Mile

CASF Funding Requested

Amount of Grant: \$126,831

Description of Project

WillitsOnline LLC and its subsidiary company, Rural Broadband Now! LLC, propose to deploy its Mega*Link ADSL2+ broadband service to Boonville, CA. This project will employ the use of ADSL2+ to end user locations by deploying in the ATT Central Office serving the area, and using a DWDM fiber middle mile component on leased dark fiber. Speeds available will reach 24mbps down and 2mbps up, with various service plans available tailored for business, residential and commercial users. WillitsOnline is going to build a switch collocated in Ukiah CA in order to gain the required access and provide regeneration services.

Boonville is located in the Anderson Valley, 115 miles north of San Francisco in the County of Mendocino. Boonville, an unincorporated city is the largest community in the Anderson Valley, encompasses a mix of land uses, including residential, commercial, offices and lodging.

Under the California Advanced Services fund (CASF) the Boonville project qualifies as an underserved area which is defined as an area where broadband is available, but no wireline or wireless facilities-based provider offers service at advertised speeds of at least 6 mbps download and 1.5 mbps upload.

Willits proposes to utilize these methods as to Market and as their Outreach Plans to the Boonville Community:

- Word of mouth, by identifying community champions;
- Direct mail; and
- By sponsoring local community facilities such as libraries and schools.

Map of the Proposed Project

Reference attached Figure 1

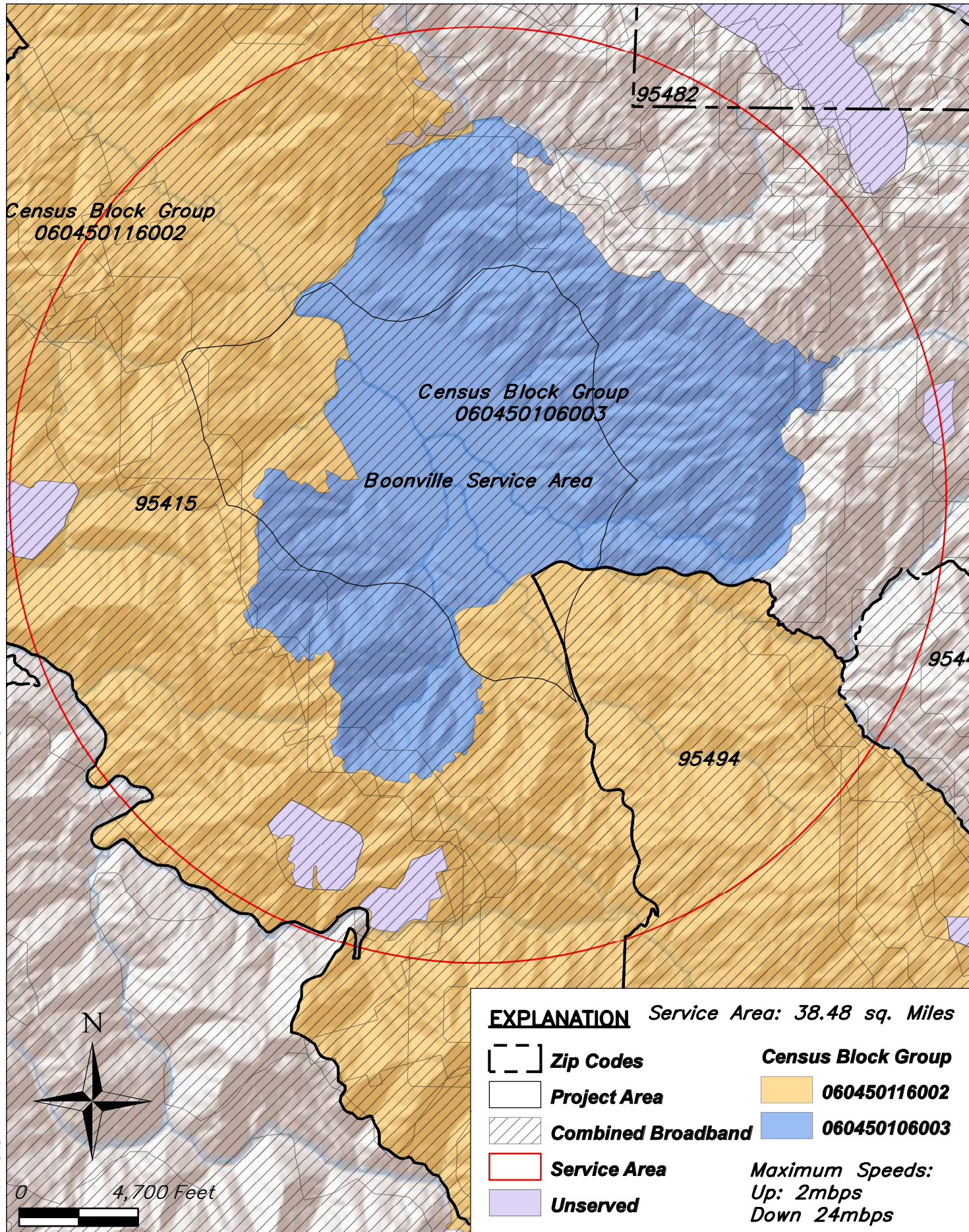
List of Census Block Groups

060450116002
060450106003

List of Zip codes:

95415 Boonville, California
95494 Yorkville, California

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EXPLANATION		<i>Service Area: 38.48 sq. Miles</i>
[- -]	Zip Codes	Census Block Group
[White Box]	Project Area	[Orange Box] 060450116002
[Diagonal Lines Box]	Combined Broadband	[Blue Box] 060450106003
[Red Circle]	Service Area	Maximum Speeds:
[Purple Box]	Unserved	<i>Up: 2mbps</i>
		<i>Down 24mbps</i>

SHN
Consulting Engineers
& Geologists, Inc.

Willits Online
PUC Grant Application
Willits, California

February, 2013

Boonville, CA
Current Broadband Availability
SHN 412015.200

Figure 1