

Project Summary

Applicant Name: The Sea Ranch Association, Frank M. Bell (Community Manager)

Contact Person: Lynn R. Bailey, Association Clerk & Recorder, The Sea Ranch Association, 975 Annapolis Road, PO Box 16, The Sea Ranch, CA 95497, (707) 785-2444, lbailey@tsra.org

Project Title: The Sea Ranch **Fiber To The Home** (FTTH) Project

Project Location: Boundaries of The Sea Ranch, Sonoma County, California as defined on project map and by Official Records / Sonoma County

Project Type: Last Mile, Total Project Cost \$5,200,000

CASF Funding Request: \$3,120,000 (60% Grant); zero loan request

Local Match: \$2,080,000 (40%)

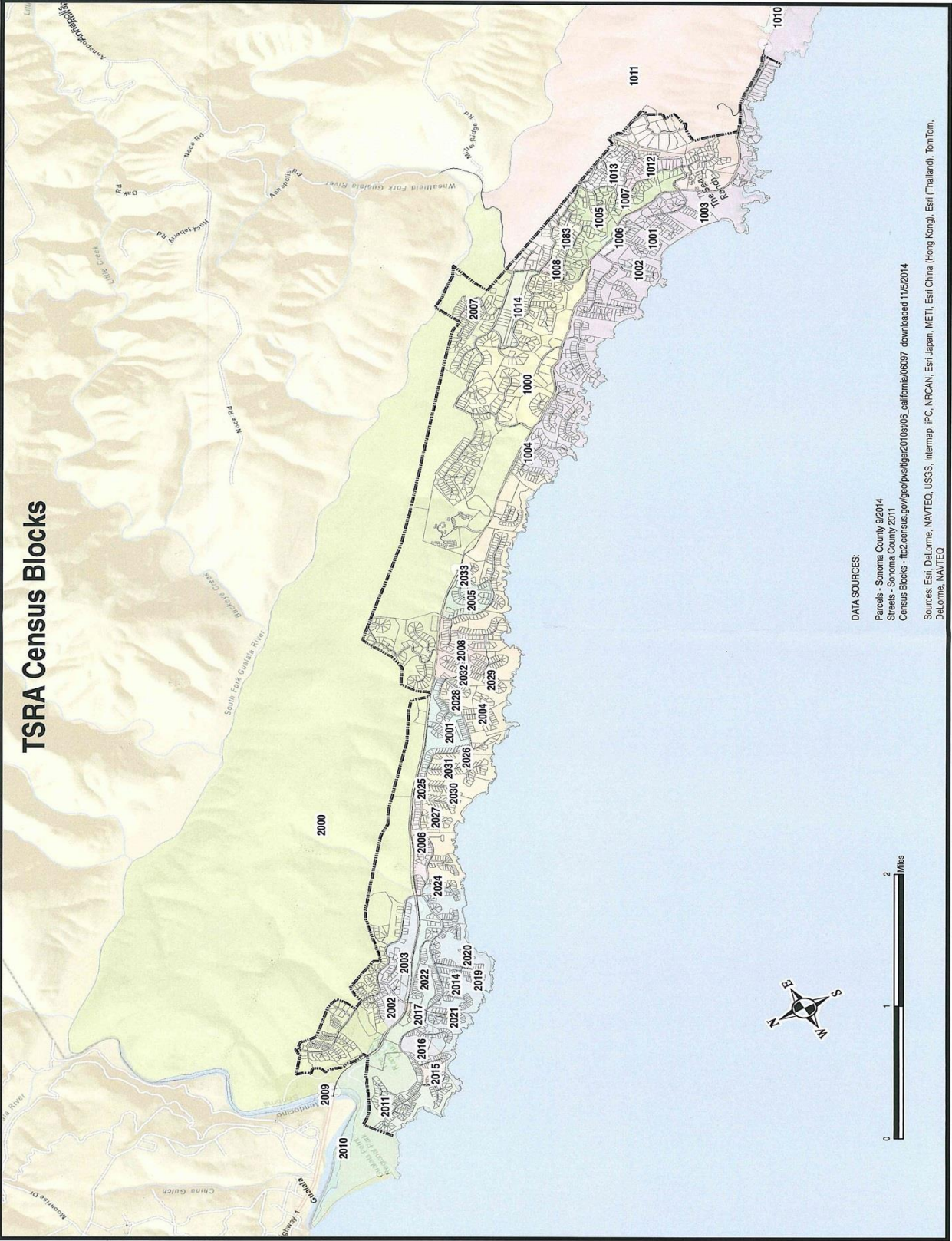
Project Description: TSRA is applying for CASF funding to build a **Fiber To The Home** (FTTH) network to 100% of the homes and lots located within the boundaries of The Sea Ranch as defined by Official Records / Sonoma County plat maps.

The network will provide symmetrical Internet connection speeds of 50 Mbps both downstream and upstream.

List of Census Block Groups: A total of 2284 individual, privately owned lots and approximately 11 ancillary businesses/services contained within Census Tract 1543.03, contiguous Block Groups 1 and 2, all located within Zip 95497. Of the 2284 member owned lots, 1798 are developed (single family residence) and 486 are currently undeveloped (no residence). Of the 1798 HH represented on the developed lots, 45 HH are owned by Burbank Housing, an entity which provides low incoming rental housing in Sonoma County.

According to the 2010 Census data, the total number of HH within Tract 1543.03 CBG 1 and 2 was 688. The database of HH maintained by The Sea Ranch Association differs from the 2010 Census in that FTTH service will be provided to all HH within the geographical boundaries of The Sea Ranch, whether they are designated by their owners for census purposes as primary residences or as second homes and regardless of whether the owners live in them full time or part time. HH owned by part time residents are, in fact, often placed on a vacation rental program and the demand by renters for broadband connectivity in these HH is very high, making the owners extremely likely to become subscribers.

TSRA Census Blocks



DATA SOURCES:
 Parcels - Sonoma County 9/2014
 Streets - Sonoma County 2011
 Census Blocks - <http://census.gov>
 Sources: Esri, DeLorme, NAVTEQ, USGS, Intermap, iPC, NRCAN, Esri Japan, METI, Esri China (Hong Kong), Esri (Thailand), TomTom, DeLorme, NAVTEQ