CTF & CBOs



Agenda

- CBO Participation Criteria
- CBO Participants
- ISP Participants
 - Digital Equity Act Opportunities/Comments



CBO Participation Criteria

To participate in the CTF program, all CBOs must provide community members with access to the internet/broadband and technology devices/applications.

The CTF discount applies only to charges for internet/broadband services used primarily by community members. Internet service for staff or administrative purposes is not covered.

CBO Participation Criteria

To participate in the CTF program, a CBO must offer one or more Qualifying Services to individuals and/or families in the community. Qualifying services include:

- Education Instruction
- Head Start
- Job Placement
- Job Training
- Community Technology Center
- Healthcare (Medicare/Medi-Cal or Veterans Affairs provided healthcare services)

CBO Participation Criteria

Other Requirements

- 501(c)(3) status
 Annual Revenues <\$5m
- Board of Directors with a majority of directors residing in Californía

Number of California Nonprofit Organizations

- All nonprofit organizations: 144,728
- 501(c)(3) Public Charities (includes some religious organizations): 123,321
- 501(c)(3) Private and Public Foundations: 11,891
- Other 501(c) Nonprofit Organizations*: 35,571
 - * includes civic leagues, chamber of commerce, veterans organizations, etc

- CBOs make up the largest proportion of active CTF recipients
- Over 6000 CBO and nearly 300 Healthcare CBO participants/ locations



A large variety of CBO organizations participate in CTF.

| 331 CBO | Valley Village | 03/01/2010 09/01/2024 | 8624 DeSoto Ave., #134 | Canoga Park | California | 91304 |
|---------|--|-----------------------|---------------------------------|--------------|--------------|-------|
| 32 CBO | Valley Village | 03/01/2010 09/01/2024 | 8624 DeSoto Avenue, #122 | Canoga Park | California | 91304 |
| 33 CBO | Valley Village | 03/01/2010 09/01/2024 | 8624 DeSoto Avenue, #124 | Canoga Park | California | 91304 |
| 34 CBO | Haven Hills, Inc. | 10/09/2009 08/01/2024 | 7112 Owensmouth Avenue | Canoga Park | California | 91303 |
| 35 CBO | Haven Hills, Inc. | 10/09/2009 08/01/2024 | P.O. Box 260 | Canoga Park | California | 91305 |
| 36 CBO | Haven Hills, Inc. | 10/09/2009 08/01/2024 | P.O. Box 260 | Canoga Park | California | 91305 |
| 7 CBO | Catholic Charities Los Angeles, Inc./Angels Flight | 10/23/2017 06/01/2023 | 21600 Hart St. | Canoga Park | California | 91303 |
| 88 CBO | Hermandad Mexicana Nacional | 11/23/2015 09/01/2025 | 21512 Sherman Way | Canoga Park | California | 91303 |
| 39 CBO | CA Children"s Academy-Centro De Esperanza | 09/06/2012 03/01/2024 | 21600 Hart Street | Canoga Park | California | 91303 |
| 40 CBO | CA Children"s Academy-Centro De Esperanza | 09/06/2012 03/01/2024 | 7446 Alabama Ave. | Canoga Park | California | 91303 |
| 41 CBO | Na''amat USA | 04/01/2014 06/01/2025 | 21515 Vanowen Street # 102 | Canoga Park | California | 91303 |
| 42 CBO | Child Development Consortium of Los Angeles, Inc. | 02/24/2015 08/01/2025 | 7260 Owensmouth Avenue | Canoga Park | California | 91303 |
| 43 CBO | El Centro De Amistad, Inc. | 11/07/2011 12/01/2024 | 6800 Owensmouth | Canoga Park | California | 91303 |
| 44 CBO | Grandparents As Parents, Inc. | 06/27/2013 05/01/2025 | 22048 Sherman Way #217 | Canoga Park | California | 91303 |
| 45 CBO | Boys & Girls Club of the West Valley | 04/05/2022 04/05/2025 | 7245 Remmet Ave. | Canoga Park | California | 91303 |
| 46 CBO | Family Promise of Santa Clarita Valley | 03/07/2012 01/01/2025 | 19140 Delight Street | Canyon Cour | n California | 91351 |
| 47 CBO | Aliso Viejo-YMCA of Orange Co. | 04/23/2012 07/01/2023 | 26462 Via Sacramento | Capistrano B | 8 California | 92624 |
| 48 CBO | Bay Avenue Senior Apartments | 06/15/2010 10/01/2024 | 750 Bay Avenue | Capitola | California | 95010 |
| 49 CBO | Imagine Supported Living Services | 04/22/2009 07/01/2024 | 1395 41st Avenue, Suite A | Capitola | California | 95010 |
| 50 CBO | United Way of Santa Cruz County | 09/11/2013 05/01/2025 | 4450 Capitola Road, Suite 106 | Capitola | California | 95010 |
| 51 CBO | Big Brothers Big Sisters of Santa Cruz County | 09/15/2010 10/01/2024 | 1500 41st Avenue, Suite 250 | Capitola | California | 95010 |
| 52 CBO | Quality Children''s Services | 12/15/2017 02/01/2024 | 1508 Windsor Rd. | Cardiff | California | 92007 |
| 53 CBO | Project Walk Spinal Cord Recovery Center, Inc. | 04/27/2010 09/01/2024 | 2738 Loker Avenue | Carlsbad | California | 92009 |
| 54 CBO | Carlsbad Educational Foundation | 03/08/2010 09/01/2024 | 5631 Palmer Way Suite L | Carlsbad | California | 92010 |
| 55 CBO | Calvary Chapel North Coast | 10/05/2009 08/01/2024 | 1340 Poinsettia Lane | Carlsbad | California | 92011 |
| 56 CBO | Hospice of the North Coast | 12/20/2012 04/01/2024 | 2525 Pio Pico Drive | Carlsbad | California | 92008 |
| 57 CBO | Boys & Girls Club of Carlsbad | 12/31/2012 03/01/2025 | 2730 Bressi Ranch Way | Carlsbad | California | 92009 |
| 58 CBO | Brighton Avenue Interfaith Housing Corporation | 06/20/2016 10/01/2025 | 6408 Halyard Place | Carlsbad | California | 92011 |
| 59 CBO | Family Connections Christian Adoptions | 06/26/2017 11/01/2025 | 2815 Jefferson St., Ste. 301 | Carlsbad | California | 92008 |
| 60 CBO | Christian Credit Counselors, Inc. | 02/27/2017 11/01/2025 | 5838 Edison Place, Ste 130 | Carlsbad | California | 92008 |
| 61 CBO | Hospice of the North Coast | 09/04/2015 04/01/2024 | 4411 Park Drive | Carlsbad | California | 92008 |
| 62 CBO | Interfaith Community Services, Inc. | 10/02/2015 01/01/2024 | 1200 Carlsbad Village Drive | Carlsbad | California | 92008 |
| 63 CBO | Fresh Start Surgical Gifts | 05/18/2009 07/01/2024 | 2011 Palomar Airport Road, #206 | Carlsbad | California | 92011 |
| 64 CBO | i-SAFE, Inc. | 05/11/2012 01/01/2025 | 6189 El Camino Real, Suite 201 | Carlsbad | California | 92009 |
| 65 CBO | Quality Children''s Services | 06/26/2015 03/01/2024 | 6108 Innovation Way | Carlsbad | California | 90712 |
| 66 CBO | Agua Hedionda Lagoon Foundation | 05/05/2011 11/01/2024 | 1580 Cannon Road | Carlsbad | California | 92008 |
| 67 CBO | Boys & Girls Clubs Carlsbad | 10/05/2011 12/01/2024 | 3115 Roosevelt Street | Carlsbad | California | 92008 |
| 68 CBO | Catholic Charities Diocese of San Diego | 09/15/2010 11/01/2023 | 2476-78 Impala Drive | Carlsbad | California | 92008 |
| 69 CBO | Pilgrim Children''s Center | 02/26/2018 12/01/2025 | 2020 Chesnut Ave. | Carlsbad | California | 92008 |
| 70 CBO | American Red Cross Alameda Service | 11/09/2011 06/01/2023 | 8th Avenue at Dolores St. | Carmel | California | 93921 |
| 71 CBO | Trinity Youth Services | 02/16/2010 09/01/2023 | 5325 Engle Road, Suite 425 | Carmichael | California | 95608 |
| 72 CBO | Eskaton Adult Day Health Center Carmichael | 12/13/2012 03/01/2025 | 5105 Manzanita Ave. | Carmichael | California | 95608 |
| 73 CBO | United States Mission | 02/21/2013 04/01/2025 | 5809 Sutter Ave. | Carmichael | California | 95608 |
| | | | | | | |





Southern California appears to be slightly underrepresented in CTF CBO participation. For example, Anaheim, Fresno, Huntington Beach, Chula Vista, Fremont, Modesto, Moreno Valley etc. appear to be underrepresented relative to population



ISP Participation

Most major ISPs participate in the CTF program simplifying participation for CBOs interested in receiving CTF discounts.

CTF Service Providers

(updated Feb. 21, 2023)

| Service Provider | |
|---|--|
| AT&T California | |
| AT&T Corp. | |
| CenturyLink Communications, LLC | |
| Charter Advanced Services (CA) LLC | |
| Comcast Phone of California, LLC | |
| Cox California Telcom, LLC | |
| Frontier California Inc. | |
| Frontier Communications of the Southwest Inc. | |
| Sonic Telecom, LLC | |
| Southern California Edison | |
| Time Warner Cable Information Services (Calif) | |
| Windstream New Edge, LLC dba EarthLink Business | |

COMCAST BUSINESS

Pricing Guide - Version 1: August 8, 2020

These are monthly rates that are valid as of July 2020 and are subject to change. Equipment, installation, taxes and other fees are extra. Rates may vary depending on requested bandwidth and discounts may be applicable based on term of service, service quantity and number of locations, among other things. Please contact Comcast Business for more information.

| Product Name | Max Download Speed | Max upload Speed | Cost |
|---------------------------------------|--------------------|------------------|-------------|
| Business Internet Starter | 35 Mbps | 15 Mbps | \$69.95 |
| Business Internet 100 | 100 Mbps | 15 Mbps | \$159.95 |
| Business Internet 200 | 100 Mbps | 15 Mbps | \$259.95 |
| Business Internet 300+ | 300 Mbps | 30 Mbps | \$309.95 |
| Business Internet 600 | 600 Mbps | 35 Mbps | \$359.95 |
| Business Internet 1G | 1000 Mbps | 35 Mbps | \$499.95 |
| 1 IP Address | n/a | n/a | \$19.95 |
| 5 IP Addresses | n/a | n/a | \$24.95 |
| 13 IP Addresses | n/a | n/a | \$39.95 |
| Ethernet Network Interface - 10 / 100 | 100 Mbps | 100 Mbps | \$165.00 |
| Ethernet Network Interface - Gig E | 1000 Mbps | 1000 Mbps | \$715.00 |
| Ethernet Network Interface - 10 Gig | 10000 Mbps | 10000 Mbps | \$2,250.00 |
| Ethernet Network Interface - 100 Gig | 100000 Mbps | 100000 Mbps | \$9,000.00 |
| EPL - Basic Network Bandwidth | 100000 Mbps | 100000 Mbps | \$65,333.00 |
| EPL - Priority Network Bandwidth | 100000 Mbps | 100000 Mbps | \$75,112.00 |

The Digital Equity Act

DEA Funding Opportunities & Eligibility

State Digital Equity Capacity Grant Program: Provides \$1.44 billion over five fiscal years to states, possessions/territories, and Tribal entities for the purpose of implementing their State Digital Equity Plans.

Digital Equity Competitive Grant Program: Provides \$1.25 billion in grant awards over five fiscal years for private sector, public sector, and nonprofit entities to advance digital equity and engage in digital inclusion activities.



Taken from the National Digital Inclusion Alliance

Digital inclusion activities that are are likely eligible for DEA grant funding include:

• User training with respect to cybersecurity, privacy, and other digital safety matters;

• Digital literacy/upskilling (from beginner-level to advanced);

• Computer science, coding, and cybersecurity education programs;

• Broadband sign-up assistance and programs that provide technology support;

• Multi-lingual outreach to support adoption and digital literacy;

• Digital navigator services.

The Digital Equity Act

NTIA Request for Comment:

https://www.federalregister.gov/documents/2023/03/02/2023-04242/digital-equity-act-of-2021-request-for-comments

Question 1: During the public comment period for the States' Digital Equity Plans, what guidance should NTIA and/or each State provide to enable communities to review and provide actionable feedback to States regarding their State Digital Equity Plans? **What criteria/factors/outcomes should communities focus on in their review?** How can NTIA ensure that States/Territories consult with Tribal entities about how best to meet Tribal members' needs?

NTIA would like to learn from stakeholder experiences to inform the development of technical assistance resources to support applicants' efforts to **identify successful project models, partnerships**, activities, and strategies that deliver impactful and sustainable outcomes. In implementing the Bipartisan Infrastructure Law's programs, NTIA will offer technical assistance to all applicants and prospective sub-grantees. As a statutory requirement, these entities must evaluate the impact of funding projects on Covered Populations from the implementation of the Digital Equity Plans.

The Digital Equity Act

The Digital Equity Competitive Grant Program is a \$1.25 billion program to award grants to support efforts to achieve digital equity, promote digital inclusion activities, and spur greater adoption of internet among Covered Populations. Eligible applicants include (1) a political subdivision, agency or instrumentality of a State, including an agency of a State that is responsible for administering or supervising adult education and literacy activities, or for providing public housing, in the State; (2) an Indian Tribe, an Alaska Native entity, or a Native Hawaiian organization; (3) a foundation, corporation, institution, or association that is a nonprofit entity and not a school; (4) a community anchor institution, which includes a library or a State library agency; (5) a local educational agency; (6) an entity that carries out a workforce development program; (7) a partnership between any of the entities described in the foregoing (1)-(6); and (8) a partnership between an entity described in the foregoing (1)-(6) and an entity that the Assistant Secretary, by rule, determines to be in the public interest and is not a school.^[19] The term "community anchor institution" means a public school, a public or multi-family housing authority, a library, a medical or healthcare provider, a community college or other institution of higher education, a State library agency; and any other nonprofit or governmental community support organization

Question 10: What group or groups that are not already listed should the Assistant Secretary consider to be eligible to apply for the Competitive Grant Program?

Question 11: What rules, if any, should the Assistant Secretary develop to ensure that digital equity is achieved in the Competitive Grant Program?

The Town Link Program

Digital Navigator/

Outreach Partners:

Recruited Oakland residents

for EvervoneOn's digital

literacy classes, distributed

laptops, collected survey data

and conducted outreach and

education campaigns. (10x

grants each).

Town Link Program Structure

Lead Organization:

The Greenlining Institute: Developed program deliverables, recruited partners, handled contracts and invoices from partner organizations, supported capacity building and program implementation.

Advanced Digital Literacy/Workforce Development Partners:

Recruited Oakland residents for classes teaching advanced digital skills, provided scholarship and stipends for student learners. (5x partners/\$15,000-\$25,000 grants each).

Support Partners:

EveryoneOn: Developed digital literacy curriculum with CBOs, provided instructors for six week digital literacy courses.

EducationSuperHighway: Provided trainings and ACP enrollment support for outreach partners and Oakland residents.

Tech Exchange: Provided laptop devices, warranty services and hardware focused on technical support for Town Link program partners.

Town Link Program Impact

Town Link partners began to provide digital navigator services in early 2022 and worked to recruit Oakland residents for EveryoneOn's six-week digital literacy courses, refer clients to affordable internet resources, and distribute computing devices. Town Link partners completed their education and outreach campaigns by the end of 2022, successfully connecting thousands of Oakland residents to digital inclusion resources to achieve the initial goals of the program:

- 1. Goal: Build digital literacy through trainings and educational programs;
 - Impact: Town Link outreach partners hosted 17 digital literacy courses lasting six weeks each and reaching 230 Oakland residents.
- 2. Goal: Support advanced digital literacy and workforce development opportunities;
 - Impact: Town Link workforce development partners provided stipends and scholarships to support the recruitment and instruction of 91 students.
- 3. Goal: Increase enrollment in free and affordable broadband programs through outreach and education campaigns;
 - Impact: Town Link outreach campaigns reached over 9,600 Oakland residents through pop-up events, help desks, phone banking, SMS texting, social media, e-mail, and outreach flyers.
- 4. Goal: Gather survey data on Oakland broadband access barriers;
 - Impact: Town Link partners collected over 760 survey responses identifying Oakland digital access barriers.
- 5. Goal: Distribute devices to low-income residents;
 - Impact: Town Link partners distributed 260 refurbished laptops which included a one-year warranty and tech support provided by The Tech Exchange, a local tech hub and device refurbisher.
- 6. Goal: Engage local trusted messengers to become digital navigators
 - Impact: Greenlining recruited 10 outreach partners for the program. Four partners continue to provide digital navigator services after the grant period.

The Town Link Program

The Town Link Program Partners:

- Allen Temple Baptist Church:
- Allen Temple is a Baptist church located in East Oakland and provides ministry services to a
 primarily Black congregation, housing for Black Senior Citizens, support for unhoused residents,
 and COVID-19 services.
- El Timpano
 - El Timpano focuses on Latino and Mayan communities, reaching 10% of Oakland's Spanishspeaking community, using a two-way SMS texting platform which provides news and information on public health guidance, renter protection policies, vaccines, and food distribution sites. El Timpano also uplifts residents' stories by gathering residents' stories on pressing issues and facilitating two-way conversations.
- Homies Empowerment
 - Homies Empowerment is an independent, youth-development organization which started as a
 volunteer-run after-school program and evolved to teach ethnic studies and leadership courses in
 Oakland schools. Homies Empowerment operates a community FREEdom Store which distributes
 fresh produce and other essentials to 400 individuals and families weekly. Homies Empowerment
 also operates a care center that provides access to computers and internet as well as assistance
 with utility bills, job searches, housing, and eviction issues.
- Oakland Workers' Fund (OWF)
 - Oakland Workers Fund works closely with the Oakland community to support and uplift
 unemployed and displaced food service workers. OWF directly redistributes donations to foodservice workers who are in most need of financial relief. OWF connects community members to
 multiple resources including relief funds, housing rights, Covid testing, free and accessible health
 care services, free groceries, and translation services. OWF's financial redistribution aids applicants
 in paying their rent, bills, childcare, groceries, hospital costs, funeral costs, and other urgently
 needed support through times of crisis.

- Roots Community Health Center
 - Roots Community Health Center uplifts those impacted by systemic inequities and poverty through medical and behavioral health care, health navigation, workforce development, housing, outreach, and advocacy services. Roots' annual impact includes providing approximately 16,000 clinical visits, 6,000 meals and 5,000 navigation and coaching visits to residents in Oakland and the South Bay.
- The Unity Council (TUC)
 - The Unity Council is a non-profit Social Equity Development Corporation with a 55-year history
 in the historically Latino Fruitvale neighborhood of Oakland. The Unity Council's programs reach
 more than 12,000 individuals and families annually in five languages. TUC's programs include: early
 childhood education, youth mentorship and leadership development, employment services, career
 readiness training, housing and financial stability, senior citizen services, affordable housing and
 neighborhood development, and arts and cultural events.
- St. Mary's Center (SMC)
 - St. Mary's Center is an Oakland independent non-profit social service organization with five service locations, including 41 units of transitional housing. SMC serves over 1,000 seniors and 40 preschool families a year, many suffering from homelessness and other poverty-related challenges. Services include counseling, case management, housing navigation, money management and access to food, health, technology, and senior-friendly social activities including a robust social justice program.
- Building Opportunities for Self Sufficiency (BOSS)
 - BOSS programs build opportunity, skills, assets, social connections, and stability for very lowincome individuals, families, and communities in Oakland. BOSS provides shelter and housing for homeless disabled individuals, transition age youth, disabled adults and individuals with HIV/AIDS, reentry individuals and also provides on-site case management, life skills activities, and support services, including assistance finding permanent housing and employment. BOSS operates three Neighborhood Impact Hubs which employ former gang members and justice involved individuals to provide workforce development services, food and rental assistance, violence prevention programs, community building activities, and health care services.

Ideas/Recommendations

- CTF CBOs can be valuable partners in state as well as local digital equity plans;
- CTF, CPUC and CA Department of Technology should ensure outreach to these CBOs and vice versa;
- Opportunity to advocate for strong CBO partnership model in the DEA.

Ideas/Recommendations

• CTF, CPUC and CA Department of Technology should ensure outreach to these CBOs and vice versa

Upcoming events

Education OAWG

Tuesday, March 14, 2023 3:00 - 4:30 p.m. PST

Workforce and Economic Development OAWG ☑ Wednesday, March 15, 2023 1:00 – 2:30 p.m. PST

<u>Health OAWG</u> ^I Thursday, March 16, 2023 10:00 a.m. – 11:30 p.m. PST

All upcoming events

Essential Services, Accessibility, and Civic Engagement OAWG ♂ Thursday, March 16, 2023 1:00 – 2:30 p.m. PST

Digital Literacy & Inclusion OAWG

Wednesday, March 15, 2023 11:00 a.m. – 12:30 p.m. PST

Tribal Collaboration OAWG Friday, March 21, 2023 2:00 – 3:30 p.m. PST